

FOR IMMEDIATE RELEASE

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Event: RiverFest 2010 Cancelled

RiverFest 2010: Red, White & Que the Nebraska State Barbeque Championship and Music Festival is being cancelled due to flooding at Bellevue's Haworth Park. RiverFest, now in its ninth year, quickly became a significant regional festival attracting more than 40,000 people to Bellevue's riverfront park. The park which is now completely under water will take months to clean up and repair.

"It was a difficult decision to cancel the festival, but we believe it is the best decision. The City has a big job cleaning up the park and we support them in their efforts to get it done," explained Megan Lucas, President of the Bellevue Chamber of Commerce, "RiverFest is a festival tied to Bellevue's riverfront park, coordinating the festival at another location not on the river just won't work." RiverFest hosts more than 70 barbeque competitors from across the country competing to be the "Nebraska State Barbeque Champion," a main stage featuring eight bands, a 5k race, car show, kid zone and this year added the "green Zone."

Although cancelling the event is a big disappointment the Bellevue Chamber of Commerce and their event partner the City of Bellevue look forward to next year July 15 and 16, 2011 the 10th anniversary of RiverFest: Red, White & Que. Be sure and mark your calendars and join us next year at the rebuilt, rejuvenated Haworth Park.

For more information please contact 402.898.3000 or visit www.BellevueNebraska.com

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